

Writing Sample

*Interactive direct response copy also used for print catalog
Apparel*



Adult Women

Let the inner you shine in this dizzyingly beautiful satin party dress. Features pleated bust accented by faux rhinestone pattern on front. Sleeveless. Seamed bodice. Modified cut-out back. Zip-back with hook-and-eye closure. Full satin with tulle lining. Falls to below knee. Polyester shell. Acetate lining. Dry-clean only. Made in the U.S.A.

This beautiful beaded dress says 1920's flapper style like no other. The sequined halter top and ruched waistline really makes it pop. An uneven hemline completes the retro look. Ties in back. 100% Polyester. Dry-clean only. Imported.

Reinvigorate your look with this mod tunic top. A plunging neckline with slits along the chest adds a unique touch. The shimmering colors guarantee you get noticed. Double-button drop-front waistline. Front pockets. 100% Polyester. Machine washable. Imported.

Adult Men

Strictly for the well-dressed man, these variegated corduroy trousers work well on any occasion. Hook-and-eye closure with belt loops. Side-slit front pockets; button-closure back pockets. 100% Cotton. Machine washable. Imported.

Guys will appreciate the rugged look of this snap-down fleece vest. Features snap-together turtleneck collar for extra warmth. Oversized front pockets with snaps. 100% Cotton. Machine washable. Imported.

Get playful with these lively men's boxer shorts. Packed with flair, from the guitar-playing Snoopy™ character on front to the Woodstock look-a-like "backup players" on the back. Also features "I'm With the Band" lettering on back. Elastic waist. Cotton blend. Machine washable. Imported.

Young Women

Young women capture an easygoing, retro look with this tattoo screen T-shirt. Features "Rebel in Mind" lettering with flaming, winged heart and large roses on front. Cotton blend. Machine washable. Made in the U.S.A.

Keep dancers and performers looking snazzy in these eye-catching leggings. Button-adjustable ankles will keep her moving. Foil sparkles adorn. Elastic waist. Polyester blend. Machine washable. Imported.

Young women will look awesome in this heather sweater hoodie. Classic stripes create a solid, traditional feel while rib-knit cuffs and waist keep the cold out. V-neck pullover. Long-sleeve. 100% Cotton. Machine washable.

Young Men

Style-conscious young men will really go for this cozy parka featuring hood with faux-fur lining. Full-length zip. Two large outer pockets plus a smaller change pocket. Long-sleeve. Shell: 80% Cotton/20% Polyester. Lining: 100% Polyester. Fill: 100% Polyester. Machine washable. Imported.

These attractive polos are great choices for picture day at school for young men. Each piece sold separately. Long-sleeve with rib-knit wrists. 100% Cotton. Machine washable. Imported.

Young men will enjoy this warm and stylish hoodie featuring gradual light-to-dark color fade from top to bottom. Soft knit texture makes it comfortable for cool weather. Long-sleeve. 100% Cotton. Machine washable. Imported.

Girls

Girls will have a blast with this unique and edgy scarf. The feminine coloring is contrasted by three "girl" skull figures knitted on one end. Tassels complete this interesting accessory. Cotton/Polyester blend. Machine washable. Made in the U.S.A.

Young ladies will enjoy the retro look of this simple T-shirt featuring gold "Peace" appliqué on front. Three-quarter-length sleeves. 100% Cotton. Machine washable. Made in the U.S.A.

School-aged girls will love the bold look of these denim jeans featuring silver foil Hannah Montana™ guitar and faux-crystal stud pattern. Single-button closure. Side-slit pockets; stitched back pockets. Ramie/Cotton blend. Machine washable. Imported.

Boys

Keep boys looking fierce with this drawstring hoodie featuring flaming "skull beasts" emblazoned on the front. Quarter-length front zip, pouch pockets and rib-knit wrists with button-tabs. Cotton/Polyester blend. Machine washable. Imported.

Let hipster boys strut their stuff in these edgy SouthPole® jeans. Belt loops, side-slit front pockets, single-button closure. Sewn-in "Limited Edition" lettering on back pockets. 100% Cotton. Machine washable. Made in the U.S.A.

School-aged boys won't mind at all to spot this edgy skull-themed hoodie. Features large stylized skull emblem on front and smaller skull print all over. Draw-string hood, zip-close pouch pockets

and full-length front zip. Cotton/Polyester blend. Machine washable. Imported.

Toddler Girls

Girls who dream of being "Little Princesses" will feel the part in this hoodie-and-jean ensemble. Hoodie features three of Disney's most beloved princesses, Belle from "Beauty and the Beast," Aurora from "Sleeping Beauty" and Cinderella. Watch flashing colored lights dance across Cinderella's dress when you press it. Jeans feature folded cuffs and the word "Princess" stenciled on left ankle. Set comes with a quality crewneck shirt with elegant palace outlined on the front. 100% Cotton. Machine washable. Imported.

Girls will love to sport the beloved Hello Kitty® character on the front of this fashionable puffy coat. Colorful faux-fur trim on the hood completes this adorable outfit. Full-length front zip and toggle-button closure. 100% Polyester. Machine washable. Made in the U.S.A.

Girls will get Dad's attention easily with this adorable tie-back hoodie/skirt set featuring "Daddy's Angel" appliqué on front. Also features popular monkey Bobby Jack™ in two places on skirt. 100% Cotton. Machine washable. Imported.

Toddler Boys

Boys will be warm and snug in these stylish snow pants. Double-pockets in front and back allow for extra storage. Ankle zips offer added freedom of movement. Button/Velcro closure and zip-down fly. Polyester/Nylon blend. Machine washable. Made in the U.S.A.

Young guys can hang tough in this screen tee and pants set featuring truck patch and Monster Trucks® logo on front. Includes corduroy pants with folded cuffs. 100% Cotton. Machine washable. Made in the U.S.A.

Get boys ready to go out quickly with this full-length zip hoodie featuring wool lining and "U.S. Academy" lettering on front. Pouch pockets. Rib-knit wrists and collar. 32% Polyester/68% Cotton. Machine washable. Imported.

Babies

Little tykes love this funky pajama set with comfort footies. Shirt features embroidered musical dog figure; pants have sewn-in musical "backup players" pattern allover. Traction pads on feet bottoms keep little ones from slipping. Long-sleeve. 100% Polyester. Machine washable. Made in the U.S.A.

Your little pilot will look the part in this Aviator jacket set featuring "ACE," "Top Pilot," and official air pilot insignia on front. Also features "Eagle Unit" lettering and pocket on right sleeve. Wool collar with nylon shell. Full-length front zip. Zip-open pouch pockets. Set also includes long-sleeve crewneck tee with "Aviator" lettering and plane image. Finish his pilot look with charming twill pants. Belt loops, elastic back and single-button closure. Cotton/Polyester blend. Machine washable. Made in the U.S.A.

Baby girls look cute as can be romping in this two-piece dress set featuring polka dot print top with sewn-on belt and ribbon tie. Double-layer frilled dress matches perfectly. Complete this adorable look with dark-colored elastic-waist leggings featuring allover heart print. Cotton/Spandex blend. Machine washable. Imported.